Amsterdam University of Applied Sciences

AI Report Netherlands 2025

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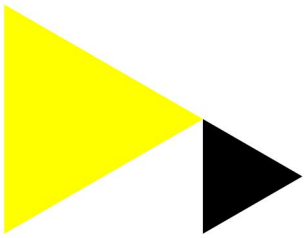

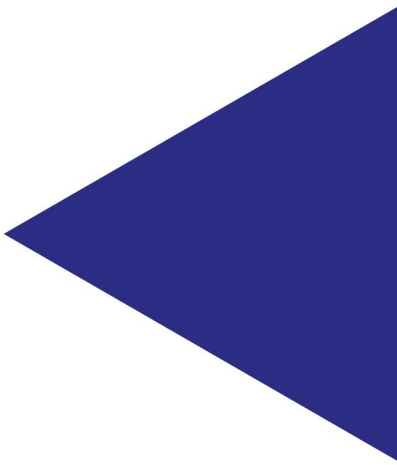

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RankmyAI

AI Report
Netherlands 2025

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Preface

The Artificial Intelligence (AI) landscape is changing faster than ever. New companies, tools, and applications appear almost daily, making it difficult to keep track of developments. What was new and groundbreaking yesterday can quickly become outdated today. Entire industries are adapting to AI, and businesses, researchers, professionals, and policymakers face the challenge of staying informed in a field that moves at such high speed. Having a clear and objective overview of the AI sector is more important than ever.

At the same time, the need for responsible applied AI is growing. AI can drive economic growth, improve healthcare, make logistics more efficient, and contribute to sustainability, but it also raises important questions about fairness, transparency, and energy consumption. To ensure that AI is used in a responsible and effective way, we need not only technical knowledge but also strong connections between research and practice.

This is exactly what the RAAIT (Responsible Applied Artificial Intelligence) program aims to support. RAAIT is a collaboration between the Amsterdam University of Applied Sciences, Rotterdam University of Applied Sciences, and Utrecht University of Applied Sciences, together with key partners such as the municipalities of Amsterdam and Rotterdam, the provinces of Utrecht and South Holland, and several industry networks, companies and other public organizations. Together with the Centre of Expertise Applied AI, RAAIT helps RankmyAI develop objective, data-driven, and independent insights into the AI landscape. As a non-profit initiative, RankmyAI does not rely on advertisements or paid listings. Instead, it offers a neutral and structured view of AI companies and tools, based on verifiable data.

In this report, the researchers of RankmyAI present their first data-driven analysis of the Dutch AI sector. Their findings provide insights into the number of AI companies, their size, areas of focus, and other key characteristics. As Program Manager of the Centre of Expertise Applied AI, I am proud that, as Amsterdam University of Applied Sciences, we not only conduct practice-oriented AI research but also ensure that the results are accessible and useful for society. AI is developing rapidly, making applied research even more important in helping organizations use AI responsibly and effectively.

And as Strategic Business Director at Amsterdam AI, I see every day how the Amsterdam region has become a key location for AI development, home to nearly 40% of Dutch AI companies. The ability to grow and innovate together is essential in a field that is evolving so quickly. Understanding the AI landscape is not just about mapping numbers—it is about ensuring that AI is developed in a way that benefits society as a whole.

I warmly invite you to explore this report and discover the diversity and strength of the Dutch AI sector. May it also inspire further collaboration and innovation, both within and beyond the Netherlands.

Geert Wissink
Amsterdam AI
Centre of Expertise Applied AI, Amsterdam University of Applied Sciences

“AI is developing rapidly, making applied research even more important in helping organizations use AI responsibly and effectively.”

Introduction

This report presents the first comprehensive overview of the Artificial Intelligence (AI) landscape in the Netherlands, offering a data-driven perspective on the presence and characteristics of AI tools and companies operating in the country. As AI continues to shape industries and drive innovation, gaining insight into its development and distribution is increasingly important.

The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide, including 1,200 in the Netherlands. By analyzing AI tools and companies in the Netherlands, this report provides insights into their geographical distribution, domain focus, age, size, and web presence.

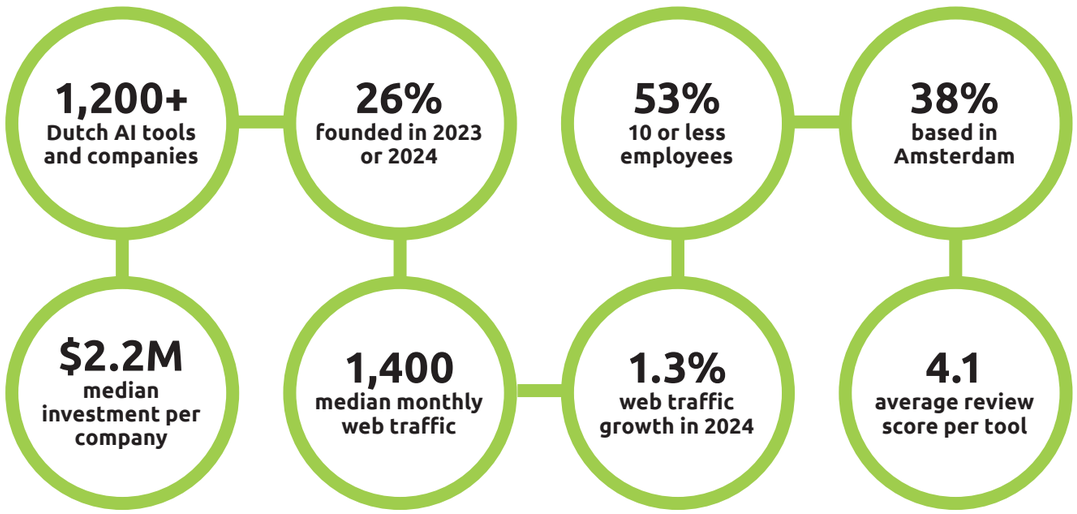
It highlights the top 250 AI tools and companies in the Netherlands, selected based on a combination of website traffic, user reviews, and investment data. In addition, the report includes specialized rankings of the top 25 AI tools and companies, based separately on website traffic, user reviews, investment activity, and the fastest-growing AI tools and companies in terms of web traffic in 2024. These rankings offer a unique perspective on the Dutch AI landscape, showcasing both well-established players and emerging companies.

While this report provides a structured overview, we cannot guarantee that it is complete or entirely free of errors. Not all AI tools and companies may be included, and some may shift their focus, merge, or cease operations in the near future. The AI landscape is evolving rapidly, and this report should therefore be seen as a snapshot in time, offering valuable insights while acknowledging the continuous changes in the field.

We invite the AI community to help improve the database behind this report by submitting missing AI tools and companies or correcting any inaccurate information. Contributions can be made via RankmyAI.com to ensure a more complete and up-to-date database.

This report serves as a foundation for further exploration of the Dutch AI landscape, offering insights that can support businesses, policymakers, and researchers in understanding the current state and potential developments in AI within the Netherlands. Its contents may be freely used and shared, provided that RankmyAI is properly cited as the source.

“The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide.”



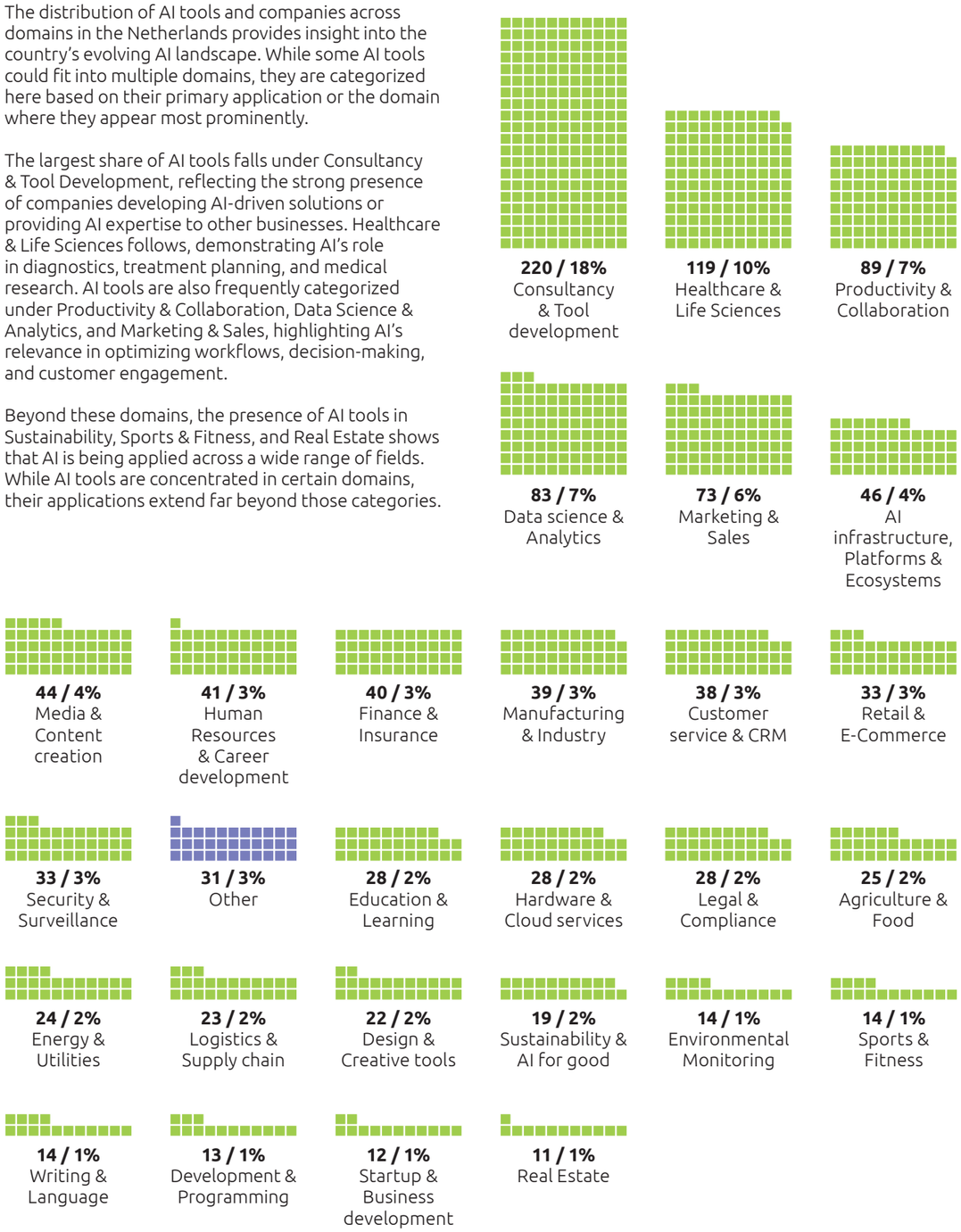
The AI landscape

AI tools per domain

The distribution of AI tools and companies across domains in the Netherlands provides insight into the country's evolving AI landscape. While some AI tools could fit into multiple domains, they are categorized here based on their primary application or the domain where they appear most prominently.

The largest share of AI tools falls under Consultancy & Tool Development, reflecting the strong presence of companies developing AI-driven solutions or providing AI expertise to other businesses. Healthcare & Life Sciences follows, demonstrating AI's role in diagnostics, treatment planning, and medical research. AI tools are also frequently categorized under Productivity & Collaboration, Data Science & Analytics, and Marketing & Sales, highlighting AI's relevance in optimizing workflows, decision-making, and customer engagement.

Beyond these domains, the presence of AI tools in Sustainability, Sports & Fitness, and Real Estate shows that AI is being applied across a wide range of fields. While AI tools are concentrated in certain domains, their applications extend far beyond those categories.



AI tools by founding year

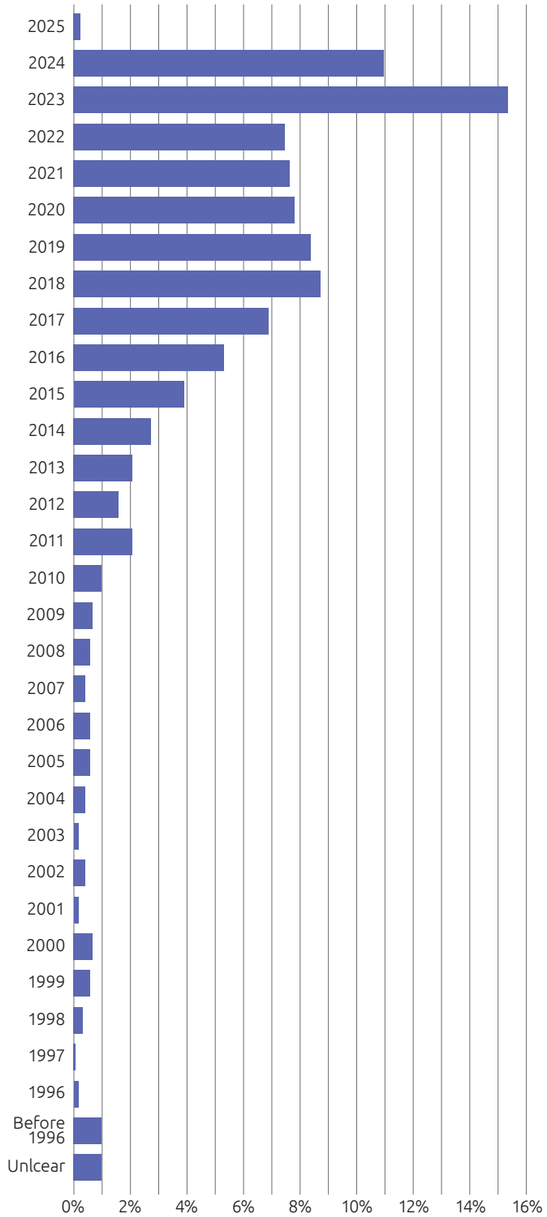
The Dutch AI sector has grown strongly in recent years, with a steady rise in the number of companies since the late 2010s. About half of all AI tools and companies in the Netherlands were founded after 2019, showing how AI has become more widely used across different industries. The number of new AI companies was highest in 2023 and 2024, with 26% of all AI businesses established in these two years. While 2024 still saw many new AI companies, the total was slightly lower than in 2023. This growth fits within a broader trend, as AI development picked up speed around 2016 with improvements in deep learning, cloud computing, and access to large datasets. The pace of new AI businesses increased further in 2022, after the release of ChatGPT, which drew a lot of attention to AI and led to more investment in AI-powered tools and services.

The sector includes both young and more established companies. At the moment, 42% of AI companies in the Netherlands are startups, meaning they have been in business for five years or less. Another 37% are scale-ups, active for five to ten years, while 20% have been in business for more than a decade. For 1% of companies, the founding year is unclear. While many AI companies have been started in the past few years, there are also businesses that have been active for much longer, especially those that began before AI became more widely adopted.

The number of years a company has been in business varies by domain. AI companies focused on 'Development & Programming' and 'Customer Service & CRM' were founded more recently, with an average of four years in business. This suggests that many new AI solutions have been developed in these areas. In contrast, AI companies working in 'Manufacturing & Industry' and 'Agriculture & Food' have been around the longest, with an average of 11.3 and 11.1 years in business, respectively. Across all Dutch AI companies, the average number of years in business is 6.9 years, showing a mix of new and more experienced companies in the sector.

There is also a clear difference between the top 250 AI companies and the rest of the market. The leading 250 AI companies in the Netherlands have been in business for an average of 10.3 years, while the remaining companies (ranked 251 to 1204) have an average of 6.0 years in business. This suggests that the top AI companies tend to have a longer track record, while the overall AI landscape is still relatively young.

Founding year of Dutch AI tools and companies

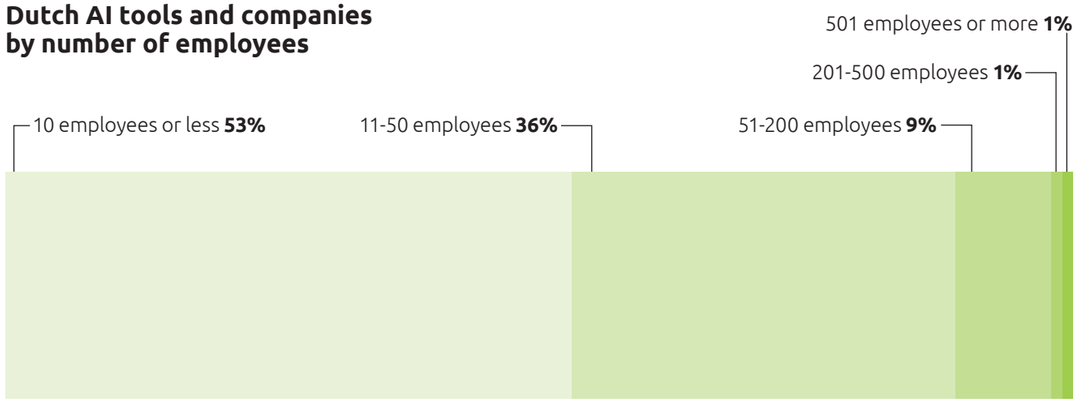


AI tools by number of employees

Most Dutch AI companies are small, with 53% employing 10 people or fewer. This is even more common among companies ranked 251 and beyond, where 61% have small teams. In contrast, only 24% of the top 250 AI companies have 10 or fewer employees, showing that the leading AI businesses tend to have larger teams. AI companies with 11-50 employees make up 36% of all businesses, with a slightly higher share in the top 250 (43%) than in the rest of the sector (34%). Companies with 51-200 employees are much more common among the top 250 (27%) compared to just 4% outside this group. Larger AI companies are rare. Only 1% of all AI companies have 201-500 employees, and just 4% of the top 250 have more than 500 employees. None of the companies ranked 251 and beyond have more than 500 employees. These numbers show that most AI businesses in the Netherlands are small or medium-sized, while the largest companies are mainly found among the top 250.

There are also clear differences in company size between AI domains. The highest share of AI companies with 10 or fewer employees is found in Development & Programming (85%), Start-up and Business Development (83%), and Environmental Monitoring (79%). This suggests that many AI companies in these domains operate with small teams. In contrast, AI companies in Energy & Utilities (29%) and Security & Surveillance (33%) are the least likely to have 10 or fewer employees, showing that larger companies are more common in these domains. The highest share of AI companies with 51 or more employees is found in Agriculture & Food (32%), Finance & Insurance (25%), and Energy & Utilities (21%), suggesting that AI businesses in these fields often require larger teams to operate.

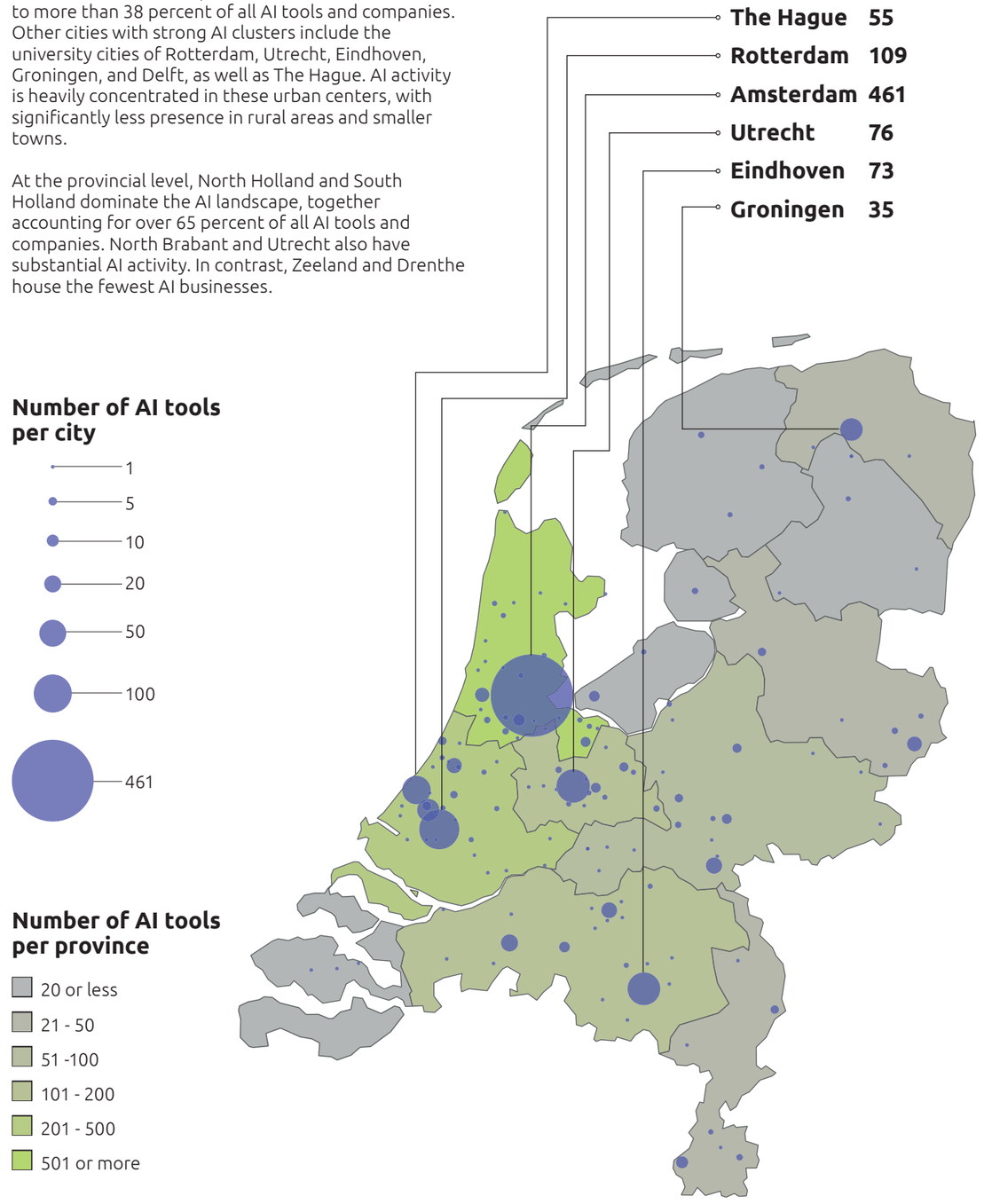
Dutch AI tools and companies by number of employees



Location of AI tools

Amsterdam is the AI capital of the Netherlands, home to more than 38 percent of all AI tools and companies. Other cities with strong AI clusters include the university cities of Rotterdam, Utrecht, Eindhoven, Groningen, and Delft, as well as The Hague. AI activity is heavily concentrated in these urban centers, with significantly less presence in rural areas and smaller towns.

At the provincial level, North Holland and South Holland dominate the AI landscape, together accounting for over 65 percent of all AI tools and companies. North Brabant and Utrecht also have substantial AI activity. In contrast, Zeeland and Drenthe house the fewest AI businesses.



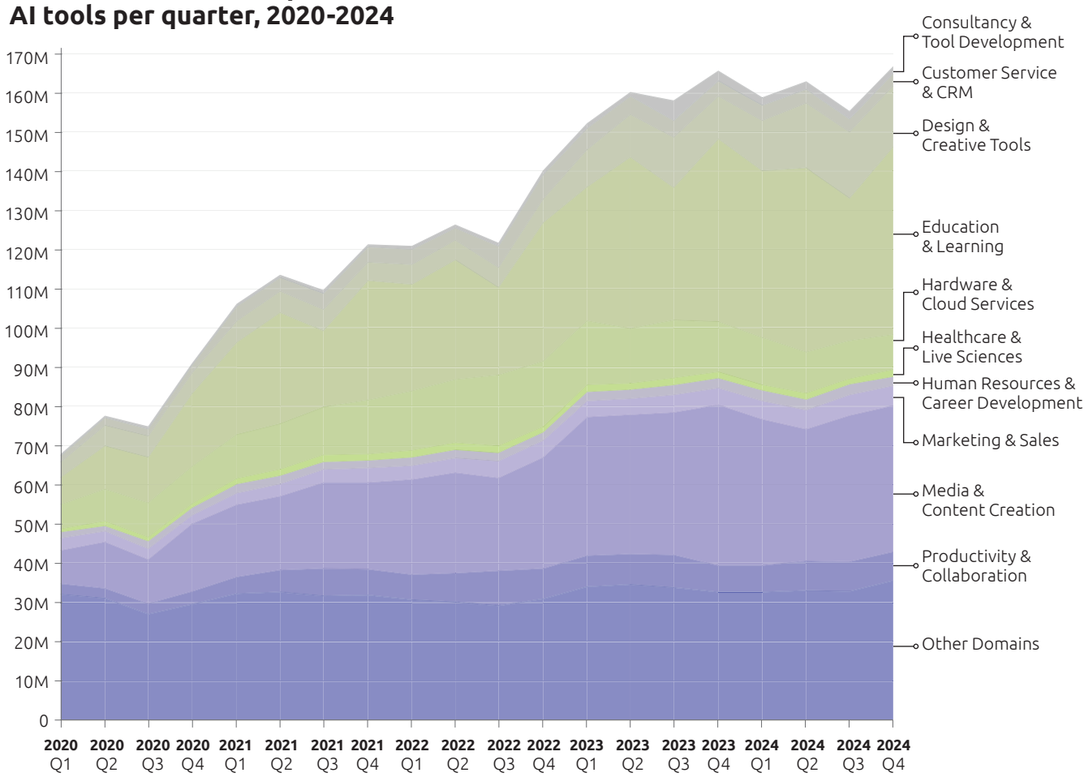
Website traffic development of Dutch AI tools

The development of website traffic for Dutch AI tools is influenced by two key factors: the increasing number of AI companies and the rising popularity and adoption of AI tools. The data on company founding years shows that the number of AI businesses has grown significantly since 2015, with particularly large increases in 2023 (185 new companies) and 2024 (132 new companies). This means that part of the traffic growth is simply because more AI tools have been created, leading to more websites attracting visitors. However, the pattern of traffic growth suggests that the rise in AI adoption plays an equally important role. The total website traffic for Dutch AI tools has been growing steadily since 2020, with a gradual rise in 2020 and 2021, followed by a faster increase in 2022 and 2023. This shift aligns with the increased adoption of AI tools and the broader AI expansion in 2023, triggered by the release of generative AI solutions like ChatGPT in late 2022.

In 2024, the total traffic of Dutch AI tools stabilized, suggesting that the initial wave of AI adoption has matured. However, this does not mean that all AI tools saw the same trend. While overall traffic has leveled off, 512 AI tools experienced a (strong) increase in traffic, while 374 saw a (strong) decline, showing that user interest is shifting rather than continuing to grow across the entire sector. The remaining AI tools either lacked measurable traffic and/or were founded in 2024, making direct comparisons difficult.

Despite the stabilization of total traffic, some AI tools experienced extraordinary growth. Several of the fastest-growing tools saw traffic increases by thousands of percent in 2024, showing that new AI tools can quickly scale up and attract large audiences. Notably, most of these high-growth tools were

Website traffic development of Dutch AI tools per quarter, 2020-2024



founded in 2022 and 2023, highlighting the rapid adoption cycles and strong market demand for newer, innovative solutions. At the same time, many older AI tools experienced a (strong) decline in traffic, likely due to increased competition, shifts in user preference, or the emergence of better-performing alternatives.

The relationship between the number of AI tools per domain and their average web traffic highlights key differences in how AI is adopted across industries. Some domains have a large number of AI companies but relatively low traffic, while others with fewer companies attract significantly more visitors. Domains that serve a broad audience, such as Design & Creative Tools and Media & Content Creation, have the highest average web traffic per tool. AI solutions in these areas often cater to a wide range of users, including businesses, freelancers, and individual consumers, leading to high engagement.

In contrast, domains that focus on business-to-business (B2B) services or specialized AI applications tend to have lower traffic. Consultancy & Tool Development, for example, is the largest domain in terms of the number of AI companies, yet it has relatively low average web traffic. Similarly, Healthcare & Life Sciences and AI Infrastructure & Platforms have a high number of companies but comparatively lower traffic, because their solutions are tailored for specific industries rather than general users.

Another notable example is Education & Learning, which, despite having relatively few AI companies in the Netherlands, ranks among the highest in average web traffic. This suggests that AI-powered educational tools attract significant engagement, even though fewer Dutch AI companies operate in this space. On the other hand, domains like Finance & Insurance and Manufacturing & Industry, where AI is often embedded into specialized workflows, see lower traffic, reflecting the niche and enterprise-focused nature of AI adoption in these areas.

An important factor in traffic distribution is the dominance of a small number of top AI tools. The top 5 AI tools alone account for 47% of all traffic, while the top 25 represent 77% and the top 250 tools generate 93% of all traffic. This means that while the Dutch AI sector consists of over 1,200 companies, most of the visibility and user engagement is concentrated among a relatively small group of AI tools.

Many AI tools, particularly in B2B domains, do not require high web traffic to be impactful, as they serve professional users rather than a broad audience. Meanwhile, AI tools designed for content creation, productivity, and customer service applications tend to attract significantly more visitors. To account for these differences, RankmyAI provides use case-specific rankings, allowing AI tools in niche and B2B markets to be compared based on their popularity and traffic within their respective categories, rather than being measured against tools designed for a broader audience.

Top 25 Dutch AI tools with the largest increase in website traffic (2024 vs. 2023)

1	**Videco.io**	Media & Content creation	videco.io
2	**BigLead**	Marketing & Advertising	biglead.co
3	**TwinAI**	Productivity & Collaboration	twinai.nl
4	**LangWatch**	AI infrastructure, Platforms & Ecosystems	langwatch.ai
5	**Kollie.AI**	Customer service & CRM	kollie.ai
6	**PAVA**	Data science & Analytics	pava.ai
7	**Meandair**	Environmental Monitoring	meandair.com
8	**Vox AI**	Data science & Analytics	voxai.tech
9	**Send AI**	Writing & Language	send.ai
10	**Engaige Technologies**	Customer service & CRM	letsengaige.com
11	**InformationGrid**	Consultancy & Tool development	informationgrid.com
12	**Smart Clerk**	Finance & Insurance	smartclerk.ai
13	**iki.ai**	Productivity & Collaboration	iki.ai
14	**NOZA Technologies**	AI infrastructure, Platforms & Ecosystems	nl-noza.com
15	**Bytesize AI**	Consultancy & Tool development	bytesize-ai.nl
16	**Pliant Offshore**	Manufacturing & Industry	pliant-offshore.com
17	**Lexboost**	Legal & Compliance	lexboost.com
18	**BizPlannerAI**	Startup & Business development	bizplanner.ai
19	**PowerBrainShop**	Manufacturing & Industry	powerbrain.shop
20	**Visionplatform.ai**	Data science & Analytics	visionplatform.ai
21	**integrators.ai**	AI infrastructure, Platforms & Ecosystems	integrators.ai
22	**Vocoda.ai**	Media & Content creation	vocoda.ai
23	**Optiphore**	Consultancy & Tool development	optiphore.com
24	**Forkbomb**	Consultancy & Tool development	forkbomb.solutions
25	**Simptel**	Data science & Analytics	simptel.com

Performance rankings

Based on website traffic, investment and user reviews

Performance rankings

At RankmyAI, we track the performance of over 25,000 AI tools each month, analyzing web traffic, investment activity, and user reviews. The top 250 Dutch AI tools and companies presented in this report are ranked based on their combined performance across these three factors, highlighting tools that are gaining traction, securing investments, and earning recognition from users.

While this ranking provides a data-driven overview of the leading Dutch AI tools, it does not directly measure the quality, innovativeness, or broader impact on society or specific industries. Some AI tools may rank lower not because of their technical capabilities or relevance, but due to a lower score on one of the ranking metrics, such as less website traffic, lower investment activity, or a lower review score. Additionally, tools serving niche markets or operating in specialized domains may not generate as much traffic or investment interest but can still provide highly valuable solutions within their specific field. For a more detailed explanation of our approach, please refer to the Methodology section of this report.

The rankings in this report are based on data from February 2025, offering a snapshot of the Dutch AI ecosystem at that moment in time. Given the rapidly evolving AI landscape, these rankings can change quickly as new tools enter the market, some experience rapid growth, and others decline in relevance. To provide an up-to-date view of AI tool performance, we also publish a monthly top 100 Dutch AI tools on RankmyAI.com, allowing users to track how AI tools perform over time based on shifts in traffic, investment, and user review score.

Before presenting the overall top 250, we first showcase the top 25 tools based on traffic, investment, and reviews separately. This provides additional insight into which AI tools stand out in different ways, whether through widespread adoption, strong financial backing, or positive user feedback.

Top 25 Dutch AI tools by website traffic (February 2025)

1	**Scribbr**	Education & Learning	scribbr.com
2	**Chordify**	Family, Lifestyle & Fun	chordify.net
3	**Framer**	Design & Creative tools	framer.com
4	**CodeSandbox**	Hardware & Cloud services	codesandbox.io
5	**Creative Fabrica Studio**	Media & Content creation	studio.creativefabrica.com
6	**Halo by CM**	Productivity & Collaboration	cm.com
7	**Neural.Love**	Media & Content creation	neural.love
8	**Nebius Group**	AI infrastructure, Platforms & Ecosystems	nebius.com
9	**Recall Wiki**	Education & Learning	getrecall.ai
10	**Mobirise**	Design & Creative tools	mobirise.com
11	**ReadSpeaker AI**	Media & Content creation	readspeaker.com
12	**Qiagen**	Human Resources & Career development	qiagen.com
13	**Bynder**	Marketing & Advertising	bynder.com
14	**Tella**	Media & Content creation	tella.com
15	**Imagine Me**	Design & Creative tools	imagineme.ai
16	**Plug&Pay**	Design & Creative tools	plugandpay.nl
17	**SEO Review Tools**	Marketing & Advertising	seoreviewtools.com
18	**EasyAI**	Education & Learning	easygenerator.com
19	**Bird**	Customer service & CRM	bird.com
20	**FeedbackFruits**	Education & Learning	feedbackfruits.com
21	**Amberscript**	Productivity & Collaboration	amberscript.com
22	**Weaviate**	AI infrastructure, Platforms & Ecosystems	weaviate.io
23	**Retail Rocket**	Customer service & CRM	retailrocket.net
24	**Writefull**	Academic research	writefull.com
25	**PastBook**	Media & Content creation	pastbook.com

Performance rankings

Top 25 Dutch AI tools by investment (February 2025)

RankmyAI

1	**Bird**	Customer service & CRM	bird.com
2	**Pyramid Analytics**	Data science & Analytics	pyramidanalytics.com
3	**BitFury**	Hardware & Cloud services	bitfury.com
4	**Floryn**	Finance & Insurance	floryn.com
5	**Factris**	Finance & Insurance	factris.com
6	**Axelera AI**	Hardware & Cloud services	axelera.ai
7	**Cradle**	Healthcare & Life Sciences	cradle.bio
8	**Datasnipper**	Legal & Compliance	datasnipper.com
9	**World of Content**	Retail & E-Commerce	productsup.com
10	**Fourthline**	Finance & Insurance	fourthline.com
11	**Creative Fabrica Studio**	Media & Content creation	studio.creativefabrica.com
12	**Weaviate**	AI infrastructure, Platforms & Ecosystems	weaviate.io
13	**Framer**	Design & Creative tools	framer.com
14	**Samotics**	Energy & Utilities	samotics.com
15	**MicroSure**	Healthcare & Life Sciences	microsure.nl
16	**Scenic Biotech**	Healthcare & Life Sciences	scenicbiotech.com
17	**Source.ag**	Agriculture & Food	source.ag
18	**Vitestro**	Education & Learning	vitestro.com
19	**ScreenPoint Medical**	Healthcare & Life Sciences	screenpoint-medical.com
20	**Innatera**	Hardware & Cloud services	innatera.com
21	**Convious**	Marketing & Advertising	convious.com
22	**Overstory**	Environmental Monitoring	overstory.com
23	**Monumental**	Consultancy & Tool development	monumental.co
24	**Retail Rocket**	Customer service & CRM	retailrocket.net
25	**Bynder**	Marketing & Advertising	bynder.com

Top 25 Dutch AI tools by review score (February 2025)

RankmyAI

1	**JetLearn**	Education & Learning	jetlearn.com
2	**Bynder**	Marketing & Advertising	bynder.com
3	**Sendsteps**	Education & Learning	sendsteps.com
4	**PastBook**	Media & Content creation	pastbook.com
5	**Chordify**	Family, Lifestyle & Fun	chordify.net
6	**Tella**	Media & Content creation	tella.com
7	**Skinive**	Healthcare & Life Sciences	skinive.com
8	**Recall Wiki**	Education & Learning	getrecall.ai
9	**Scribbr**	Education & Learning	scribbr.com
10	**ApyHub**	Development & Programming	apyhub.com
11	**Framer**	Design & Creative tools	framer.com
12	**One Click Labs**	Finance & Insurance	oneclick.fi
13	**Videco.io**	Media & Content creation	videco.io
14	**Yource**	Consultancy & Tool development	your-ce.com
15	**Atwork**	Productivity & Collaboration	atwork.io
16	**Creative Fabrica Studio**	Media & Content creation	studio.creativefabrica.com
17	**Neural.Love**	Media & Content creation	neural.love
18	**Dyme**	Finance & Insurance	dyme.app
19	**Healsens**	Healthcare & Life Sciences	healsens.com
20	**Amberscript**	Productivity & Collaboration	amberscript.com
21	**Factris**	Finance & Insurance	factris.com
22	**Mobirise**	Design & Creative tools	mobirise.com
23	**ai·ify - AI Agency**	Consultancy & Tool development	aiify.nl
24	**WorkyBe**	Energy & Utilities	workybe.com
25	**Roam.ai**	Data science & Analytics	roam.ai

Performance rankings

Top 250 Dutch AI tools overall (February 2025)*

RankmyAI

1	**Framer**	Design & Creative tools	framer.com
2	**Creative Fabrica Studio**	Media & Content creation	studio.creativefabrica.com
3	**Bynder**	Marketing & Advertising	bynder.com
4	**Scribbr**	Education & Learning	scribbr.com
5	**Pyramid Analytics**	Data science & Analytics	pyramidanalytics.com
6	**Weaviate**	AI infrastructure, Platforms & Ecosystems	weaviate.io
7	**Datasnipper**	Legal & Compliance	datasnipper.com
8	**Sendsteps**	Education & Learning	sendsteps.com
9	**Factris**	Finance & Insurance	factris.com
10	**Axelera AI**	Hardware & Cloud services	axelera.ai
11	**Bird**	Customer service & CRM	bird.com
12	**Fourthline**	Finance & Insurance	fourthline.com
13	**Neural.Love**	Media & Content creation	neural.love
14	**Cradle**	Healthcare & Life Sciences	cradle.bio
15	**PastBook**	Media & Content creation	pastbook.com
16	**World of Content**	Retail & E-Commerce	productsup.com
17	**Amberscript**	Productivity & Collaboration	amberscript.com
18	**CodeSandbox**	Hardware & Cloud services	codesandbox.io
19	**Retail Rocket**	Customer service & CRM	retailrocket.net
20	**Mobirise**	Design & Creative tools	mobirise.com
21	**Floryn**	Finance & Insurance	floryn.com
22	**ApyHub**	Development & Programming	apyhub.com
23	**Convious**	Marketing & Advertising	convious.com
24	**Chordify**	Family, Lifestyle & Fun	chordify.net
25	**Source.ag**	Agriculture & Food	source.ag
26	**JetLearn**	Education & Learning	jetlearn.com
27	**Nebius Group**	AI infrastructure, Platforms & Ecosystems	nebius.com
28	**Samotics**	Energy & Utilities	samotics.com
29	**BitFury**	Hardware & Cloud services	bitfury.com
30	**Recall Wiki**	Education & Learning	getrecall.ai
31	**SEO Review Tools**	Marketing & Advertising	seoreviewtools.com
32	**Skinive**	Healthcare & Life Sciences	skinive.com
33	**Innatera**	Hardware & Cloud services	innatera.com
34	**FeedbackFruits**	Education & Learning	feedbackfruits.com
35	**Dyme**	Finance & Insurance	dyme.app
36	**Plug&Pay**	Design & Creative tools	plugandpay.nl
37	**Overstory**	Environmental Monitoring	overstory.com
38	**Botmake.io**	Customer service & CRM	botmake.io
39	**Whisper Transcribe**	Media & Content creation	whispertranscribe.com
40	**Monumental**	Consultancy & Tool development	monumental.co
41	**ReadSpeaker AI**	Media & Content creation	readspeaker.com
42	**Writefull**	Academic research	writefull.com
43	**Detail.co**	Media & Content creation	detail.co
44	**Quicargo**	Manufacturing & Industry	quicargo.com
45	**Vitestro**	Education & Learning	vitestro.com
46	**Mr. Chadd**	Education & Learning	mrchadd.nl
47	**Enormail**	Marketing & Advertising	enormail.eu
48	**Simple Analytics AI**	Data science & Analytics	simpleanalytics.com
49	**AAEON Europe**	Productivity & Collaboration	aaeon.com
50	**MicroSure**	Healthcare & Life Sciences	microsure.nl
51	**Tomsplanner**	Productivity & Collaboration	tomsplanner.com
52	**Orbisk**	Sustainability & AI for good	orbisk.com
53	**Qiagen**	Human Resources & Career development	qiagen.com
54	**ScreenPoint Medical**	Healthcare & Life Sciences	screenpoint-medical.com
55	**SkinVision**	Healthcare & Life Sciences	skinvision.com
56	**Equalture**	Human Resources & Career development	equalture.com
57	**iki.ai**	Productivity & Collaboration	iki.ai
58	**VIKTOR**	Consultancy & Tool development	viktor.ai
59	**Yource**	Consultancy & Tool development	your-ce.com
60	**My Brand New Logo**	Design & Creative tools	mybrandnewlogo.com
61	**Clinicminds**	Healthcare & Life Sciences	clinicminds.com

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 250 Dutch AI tools overall (February 2025)*

RankmyAI

62	**BizzStream**	Consultancy & Tool development	bizzstream.com
63	**Videco.io**	Media & Content creation	videco.io
64	**Reynen Court**	Legal & Compliance	reynencourt.com
65	**Uwi by Herohunt.ai**	Human Resources & Career development	herohunt.ai
66	**Gain.pro**	Finance & Insurance	gain.pro
67	**cowmanager**	Agriculture & Food	cowmanager.com
68	**Assertive Yield**	Marketing & Advertising	assertiveyield.com
69	**Clepher**	Productivity & Collaboration	clepher.com
70	**Healsens**	Healthcare & Life Sciences	healsens.com
71	**Resleeve**	Design & Creative tools	resleeve.ai
72	**Sightcorp**	Productivity & Collaboration	raydiant.com
73	**Hadrian**	Security & Surveillance	hadrian.io
74	**Eraneos Netherlands**	Consultancy & Tool development	eraneos.com
75	**Dexter Energy Services**	Energy & Utilities	dexterenergy.ai
76	**FieldBee**	Agriculture & Food	fieldbee.com
77	**Textkernel**	Human Resources & Career development	textkernel.com
78	**Scenic Biotech**	Healthcare & Life Sciences	scenicbiotech.com
79	**Watermelon**	Customer service & CRM	watermelon.ai
80	**Vesper**	Agriculture & Food	vespertool.com
81	**Virtual Vaults**	Productivity & Collaboration	virtualvaults.com
82	**Tella**	Media & Content creation	tella.com
83	**Neople**	Customer service & CRM	neople.io
84	**Billy Grace**	Marketing & Advertising	billygrace.com
85	**Offorte**	Startup & Business development	offorte.com
86	**Wonderkind**	Human Resources & Career development	wonderkind.com
87	**Symson**	Retail & E-Commerce	symson.com
88	**Soon Pulse**	Productivity & Collaboration	soon.works
89	**Carv.com**	Human Resources & Career development	carv.com
90	**Business Radar**	Marketing & Advertising	businessradar.com
91	**Evidencio**	Healthcare & Life Sciences	evidencio.com
92	**Tolq**	Writing & Language	tolq.com
93	**BizPlannerAI**	Startup & Business development	bizplanner.ai
94	**Xomnia**	Consultancy & Tool development	xomnia.com
95	**Rakoo**	Education & Learning	rakoo.com
96	**ClickPatrol**	Marketing & Advertising	clickpatrol.com
97	**OneThird**	Sustainability & AI for good	onethird.io
98	**Kaizo**	Customer service & CRM	kaizo.com
99	**Quantib**	Healthcare & Life Sciences	quantib.com
100	**Nicolab**	Healthcare & Life Sciences	nicolab.com
101	**Atwork**	Productivity & Collaboration	atwork.io
102	**Weagree**	Legal & Compliance	weagree.com
103	**Cenosco**	Manufacturing & Industry	cenosco.com
104	**EvidenceHunt**	Legal & Compliance	evidencehunt.com
105	**OnGuard**	Finance & Insurance	onguard.com
106	**Textmetrics**	Writing & Language	textmetrics.com
107	**Elfsquad**	Manufacturing & Industry	elfsquad.io
108	**Mingle Sport**	Sports & Fitness	mingle.sport
109	**BetHarmony**	Consultancy & Tool development	symphony-solutions.com
110	**WeAreBrain**	Consultancy & Tool development	wearebrain.com
111	**Altura Platform**	Productivity & Collaboration	altura.io
112	**Bounce Watch**	Startup & Business development	bouncewatch.com
113	**PSOhub**	Productivity & Collaboration	psohub.com
114	**Ludimos**	Sports & Fitness	ludimos.com
115	**Energyworx**	Energy & Utilities	energyworx.com
116	**Syntho**	Data science & Analytics	syntho.ai
117	**Manufy**	Sustainability & AI for good	manufy.com
118	**Accept Mission**	Productivity & Collaboration	acceptmission.com
119	**EclecticIQ**	Security & Surveillance	eclecticiq.com
120	**Eatcard**	Startup & Business development	eatcard.nl
121	**Deepdesk**	Productivity & Collaboration	deepdesk.com
122	**Saysimple**	Marketing & Advertising	saysimple.com
123	**Axians**	Consultancy & Tool development	axians.nl
124	**Gradyent**	Energy & Utilities	gradyent.ai
125	**TwinAI**	Productivity & Collaboration	twinai.nl

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Top 250 Dutch AI tools overall (February 2025)*

RankmyAI

126	**SciSports**	Sports & Fitness	scisports.com
127	**DataNorth**	Consultancy & Tool development	datanorth.ai
128	**Moqod**	Consultancy & Tool development	moqod.com
129	**Ringly.io**	Retail & E-Commerce	ringly.io
130	**Lanced**	Design & Creative tools	lanced.app
131	**Blue Sky Analytics**	Sustainability & AI for good	blueskyhq.io
132	**Blockbax**	Manufacturing & Industry	blockbax.com
133	**Metrica Sports**	Media & Content creation	metrica-sports.com
134	**Blue Dot**	Finance & Insurance	bluedotcorp.com
135	**Relay42**	Marketing & Advertising	relay42.com
136	**Spectate**	Security & Surveillance	spectate.net
137	**Tradesnest**	Retail & E-Commerce	tradesnest.com
138	**Digital-Power**	Consultancy & Tool development	digital-power.com
139	**Dubformer**	Media & Content creation	dubformer.ai
140	**Thirona**	Healthcare & Life Sciences	thirona.eu
141	**Incotec Group**	Agriculture & Food	incotec.com
142	**PlanFinder**	Real Estate	planfinder.xyz
143	**BigLead**	Marketing & Advertising	biglead.co
144	**Medis Medical Imaging**	Healthcare & Life Sciences	medisimaging.com
145	**Vosbor**	Finance & Insurance	vosbor.com
146	**Visionplatform.ai**	Data science & Analytics	visionplatform.ai
147	**Leapforce**	Marketing & Advertising	leapforce.nl
148	**The Fabricant**	Media & Content creation	thefabricant.ai
149	**Dripps.ai**	Sales	dripps.ai
150	**Macaw**	Consultancy & Tool development	macaw.nl
151	**CandyIcons**	Design & Creative tools	candyicons.com
152	**ARION**	Sports & Fitness	arion.run
153	**Artinis Medical Systems**	Healthcare & Life Sciences	artinis.com
154	**Ciphix**	Consultancy & Tool development	ciphix.io
155	**DIKW Intelligence**	Consultancy & Tool development	dikw.com
156	**Wonderflow**	Marketing & Advertising	wonderflow.ai
157	**ASReview**	Academic research	asreview.nl
158	**SocialJuice**	Customer service & CRM	socialjuice.io
159	**GoodListen**	Productivity & Collaboration	goodlisten.co
160	**Be Informed**	AI infrastructure, Platforms & Ecosystems	beinformed.com
161	**Saga RPG**	Family, Lifestyle & Fun	sagarpg.io
162	**Klippa**	Productivity & Collaboration	klippa.com
163	**Orquesta**	AI infrastructure, Platforms & Ecosystems	orq.ai
164	**In2Dialog**	Human Resources & Career development	in2dialog.com
165	**HULO.ai**	Energy & Utilities	hulo.ai
166	**Nosana**	AI infrastructure, Platforms & Ecosystems	nosana.io
167	**Presscloud.ai**	Media & Content creation	presscloud.ai
168	**Connecterra**	Data science & Analytics	connecterra.ai
169	**Podhome**	Productivity & Collaboration	podhome.fm
170	**ai·ify - AI Agency**	Consultancy & Tool development	aiify.nl
171	**Quin**	Healthcare & Life Sciences	quin.md
172	**DEUS**	Consultancy & Tool development	deus.ai
173	**Lexboost**	Legal & Compliance	lexboost.com
174	**Headlime**	Marketing & Advertising	headlime.com
175	**Uptmz**	Marketing & Advertising	uptmz.com
176	**Prepr**	Marketing & Advertising	prepr.io
177	**AdviceRobo**	Finance & Insurance	advicerobo.com
178	**WeConnect.chat**	Customer service & CRM	weconnect.chat
179	**Pera**	Human Resources & Career development	getpera.com
180	**Fraudio**	Finance & Insurance	fraudio.com
181	**WorkyBe**	Energy & Utilities	workybe.com
182	**Gateway Digital AI**	Consultancy & Tool development	thegatewaydigital.com
183	**Artificial Core**	Media & Content creation	artificialcore.com
184	**Chain Fill AI**	Productivity & Collaboration	chainfill.ai
185	**Shai**	Media & Content creation	shaicreative.ai
186	**MX3D**	Manufacturing & Industry	mx3d.com
187	**Amsterdam Data Collective**	Consultancy & Tool development	adc-consulting.com
188	**Withthegrid**	Energy & Utilities	withthegrid.com
189	**Kaiko**	Healthcare & Life Sciences	kaiko.ai

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 250 Dutch AI tools overall (February 2025)*

RankmyAI

190	**TAUS**	Writing & Language	taus.net
191	**Visualfabriq**	Sales	visualfabriq.com
192	**Rewire**	Consultancy & Tool development	rewirenow.com
193	**Sparkbase**	Sales	sparkbase.ai
194	**AIxDesign**	Development & Programming	aixdesign.co
195	**Engaige Technologies**	Customer service & CRM	letsengaige.com
196	**SmarterTravel AI**	Travel, Tourism & Hospitality	destinations.ai
197	**VisionLabs**	Security & Surveillance	visionlabs.ai
198	**Owlin**	Security & Surveillance	owlin.com
199	**Similar.ai**	Marketing & Advertising	similar.ai
200	**G2 Speech**	Security & Surveillance	g2speech.com
201	**Luminis Technologies**	Data science & Analytics	luminis.eu
202	**Scheduled**	Productivity & Collaboration	scheduledapp.com
203	**Polpo**	Public Services & Governance	polpo.nl
204	**Owlitas AI**	Legal & Compliance	owlitas.com
205	**UniDeck**	Productivity & Collaboration	unideck.app
206	**Plaex**	Environmental Monitoring	plaex.net
207	**Tredion**	Consultancy & Tool development	tredion.nl
208	**Bishopi**	Marketing & Advertising	bishopi.io
209	**Spotr.ai**	Real Estate	spotr.ai
210	**Beleidsradar**	Legal & Compliance	beleidsradar.nl
211	**Bit**	Consultancy & Tool development	wearebit.com
212	**Lalaland**	Design & Creative tools	lalaland.ai
213	**Delft Imaging**	Healthcare & Life Sciences	delft.care
214	**The NU**	Healthcare & Life Sciences	thenu.com
215	**Odd.Bot**	Hardware & Cloud services	odd.bot
216	**AdUp - AI Checkout**	Retail & E-Commerce	adup.io
217	**Scotty Technologies**	Human Resources & Career development	scottytechnologies.com
218	**Jetlink**	Customer service & CRM	jetlink.io
219	**Olmia Robotics**	Consultancy & Tool development	olmia-robotics.nl
220	**Focus**	Data science & Analytics	getfocus.eu
221	**Zander Labs**	Consultancy & Tool development	zanderlabs.com
222	**The Brink Agency**	Consultancy & Tool development	thebrinkagency.com
223	**Musico**	Media & Content creation	musi-co.com
224	**Seenons**	Sustainability & AI for good	seenons.com
225	**Satelligence**	Environmental Monitoring	satelligence.com
226	**One Click Labs**	Finance & Insurance	oneclick.fi
227	**Smartlockr**	Security & Surveillance	smartlockr.io
228	**Smart Clerk**	Finance & Insurance	smartclerk.ai
229	**KPI Solutions**	Consultancy & Tool development	kpisolutions.nl
230	**Envision**	Accessibility & Disability	letsenvision.com
231	**OASYS NOW**	Healthcare & Life Sciences	oasysnow.com
232	**Lleverage**	Consultancy & Tool development	lleverage.ai
233	**Enjins**	Consultancy & Tool development	enjins.com
234	**Tiny Talk AI**	Development & Programming	tinytalk.ai
235	**Bryder**	Real Estate	bryder.com
236	**Everday**	Human Resources & Career development	ever.day
237	**Sensity**	Security & Surveillance	sensity.ai
238	**Smart Robotics**	Logistics & Supply chain	smart-robotics.io
239	**WeFitter**	Sports & Fitness	wefitter.com
240	**Hoogendoorn Growth Management**	Agriculture & Food	hoogendoorn.com
241	**MemoryLab**	Education & Learning	memorylab.nl
242	**Renoon**	Retail & E-Commerce	renoon.com
243	**Verifai**	Security & Surveillance	verifai.com
244	**TAEM.io**	Human Resources & Career development	taem.io
245	**Tibo Energy**	Energy & Utilities	tibo.energy
246	**Datenna**	Data science & Analytics	datenna.com
247	**Next Sense**	Sustainability & AI for good	next-sense.com
248	**OSAsense**	Healthcare & Life Sciences	osasense.com
249	**AssistYou Group**	Customer service & CRM	assistyou.ai
250	**Safesize**	Retail & E-Commerce	safesize.com

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Methodology and Background

Methodology

This report provides an analysis of the Dutch AI landscape based on data collected by RankmyAI, which tracks the performance of AI tools worldwide. For this report, we analyzed 1,204 AI tools with headquarters in the Netherlands, selected from our broader database of 25,000 AI tools. To ensure transparency and consistency, the rankings in this report are based on measurable and objective data on website traffic, investment, and user reviews.

In our report, an AI tool is defined as any product or service that integrates artificial intelligence as a core component. This broad definition includes tools with measurable AI functionality, such as text generation, predictive modeling, computer vision, and natural language processing. A company may have multiple AI tools listed in our database if each tool has a dedicated website or subdomain, allowing us to track traffic and reviews separately. This ensures that each tool is ranked individually based on its own performance rather than grouped under a broader company-level ranking.

Our dataset is continuously updated using multiple sources, including AI tool directories, startup lists, LinkedIn, company websites, and investment data providers. Key information collected includes tool and company details, founding year, employee count, review scores from major platforms, website traffic from SimilarWeb, and investment data from financial databases and company reports. While significant parts of our data collection is automated, we manually verify key variables such as tool classification and tool activity status to ensure accuracy. Despite these quality control measures, occasional inaccuracies may occur due to the scale of our dataset. Users can report incorrect or outdated information, which we manually review and update where necessary.

For the rankings in this report, data from February 2025 was used, providing a snapshot of the Dutch AI landscape at that time. Given the rapid development of AI, rankings may shift over time as new tools enter the market, existing tools grow, and others decline. The overall ranking, which determines the top 250 Dutch AI tools, is based on a weighted combination of website traffic, investment, and review scores. Only tools with at least one of these data points are included in the ranking.

RankmyAI is committed to providing objective, data-driven insights. Our rankings are determined entirely by performance metrics. We are not affiliated with any AI tool or company, and we do not accept payment for influencing rankings, promotions, or advertisements. If a tool is mentioned in our rankings or publications, it is solely because it stands out based on significant data trends or widely reported industry developments. While we do offer custom rankings and analyses on demand, we maintain full independence in our research. Our scientific integrity is essential, and we do not alter or manipulate data, analyses, or outcomes to favor specific tools or companies. Tools can only improve their ranking by increasing adoption, visibility, and user engagement—factors that are directly measured through the external data sources we track.

A detailed explanation of our methodology, including the specific calculations used, is available at RankmyAI.com/methodology.

Disclaimer

The information and rankings provided are offered “as is” and are intended solely as a tool for discovering and comparing potential AI tools. Our rankings do not constitute professional advice, nor do they provide financial or investment advice. We strongly encourage you to conduct your own thorough research and, if necessary, seek additional advice before making any decisions.

If you notice any errors or inaccuracies in the information provided, please contact us via: RankmyAI.com/contact

About RankmyAI

RankmyAI is an independent guide to the dynamic world of AI tools. Our mission is to rank AI-tools, deliver insightful facts and figures, and analyze market trends to help users make informed decisions in this evolving field.

With over 25,000 AI solutions spanning various industries, our platform provides unbiased, data-driven insights into the latest AI innovations. Whether you’re looking for marketing automation, creative AI, productivity tools, or niche applications, we help you navigate the vast AI landscape with confidence.

RankmyAI is a non-profit initiative, supported by the Centre for Market Insights and the Centre of Expertise Applied Artificial Intelligence, both part of the Amsterdam University of Applied Sciences.

Get in Touch for In-Depth AI Analysis

Beyond our website and this report, we provide deeper insights and tailored analyses. Whether you’re looking for more detailed data, custom comparisons, or specific market insights, our team is available to assist you. We offer expert-driven research and objective evaluations to help you make informed decisions. Feel free to reach out to us for more information.

How we work

We analyze and rank AI tools based on web traffic, customer reviews, and investment data, providing an objective, up-to-date overview of the most relevant solutions. Our monthly rankings help businesses, researchers, and AI enthusiasts discover trends, explore AI solutions, and make informed decisions.

Visit RankmyAI.com or scan the QR code to explore our latest rankings. Don’t forget to subscribe to our free for monthly updates delivered directly to your inbox

Add Your AI Tool

Do you have an AI tool that deserves recognition but isn’t included in our database? We are happy to add your tool to our rankings.

Submit your details via: RankmyAI.com/tool-addition

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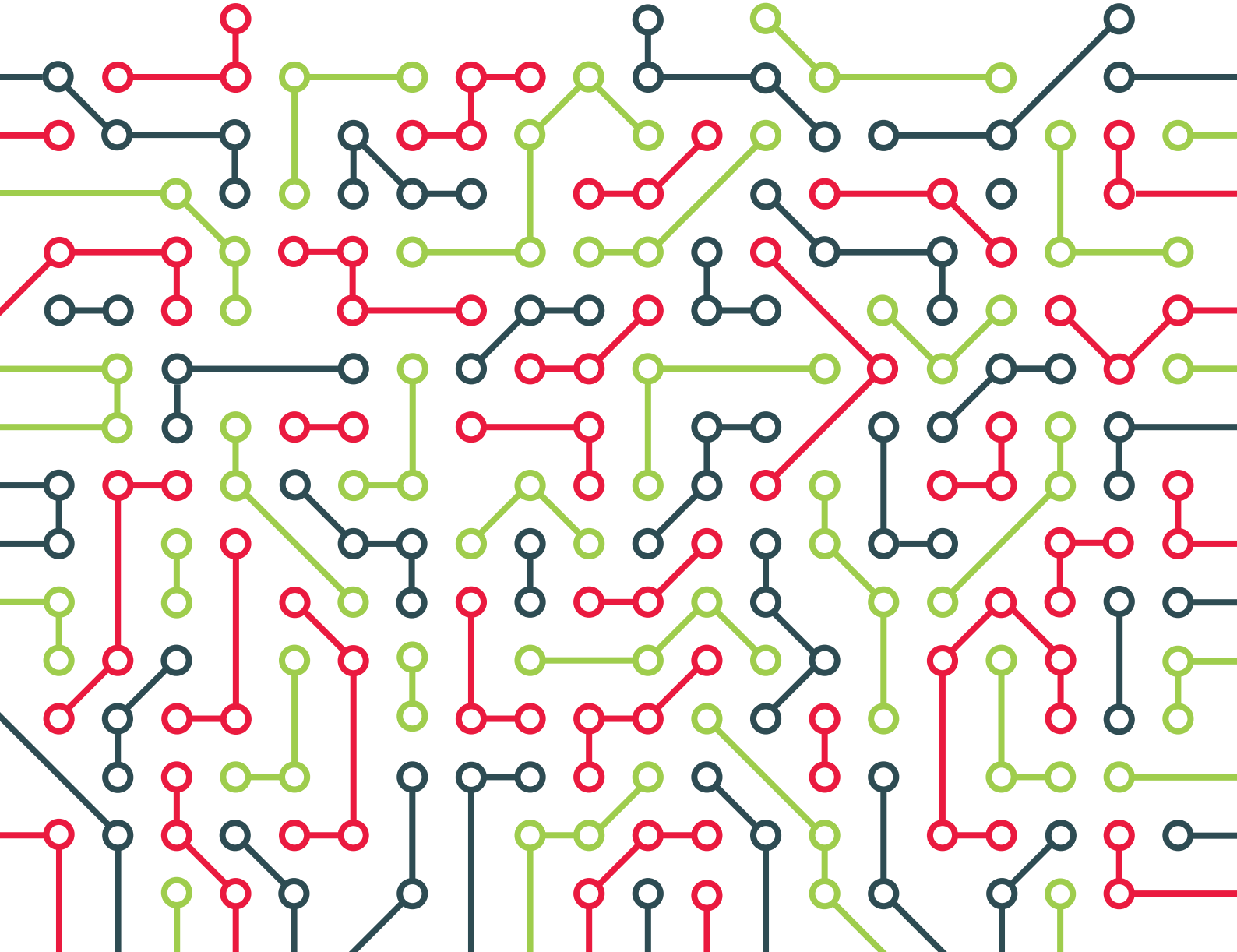
RankmyAI

RankmyAI analyzes the performance of over 25,000 Artificial Intelligence (AI) tools worldwide, providing insights into which solutions are widely adopted, attracting investment, and receiving user recognition. To help users identify AI tools relevant to their specific needs, we continuously update and expand our sub-rankings based on use case, industry, and domain. These focused rankings enable direct comparisons of AI tools within areas such as content generation, customer service, healthcare, and much more—helping users find the best solutions for their specific requirements.

This report provides a data-driven analysis of the Dutch AI sector, covering more than 1,200 AI tools and companies headquartered in the Netherlands. It examines the overall AI landscape, highlighting adoption trends, sector-specific developments, and market dynamics. Within this broader analysis, the report also presents the top 250 AI tools, ranked based on their combined performance in website traffic, investment, and user reviews.

Key findings include the dominance of a select group of AI tools, the rapid rise of new market entrants, and the varying levels of AI adoption across industries. This report serves both as a snapshot of the current AI landscape and a foundation for deeper exploration of AI innovation in the Netherlands.

As the AI market continues to evolve, RankmyAI delivers ongoing insights. A dynamic ranking of the top 100 Dutch AI tools is updated monthly on RankmyAI.com, providing real-time data on AI tool performance in the Netherlands.